

Companion Website Contents

The resources listed here have been posted online to assist you as a reader—and, more importantly, as a facilitator—to implement the strategies described in this book.

We plan on adding more content to the website over time as we receive feedback from readers regarding their needs (e.g., support content, additional tools, and references that might be helpful).

Foreword

By Debbie Silver

Author Bios

Videos

- Video 1: The Benefits of Doing Real Work
- Video 2: Introducing Authors Gaylan Nielson and Betty Burks
- Video 3: What Is Fake Work?
- Video 4: Causes of Fake Work
- Video 5: The Paths to Real Work
- Video 6: A Thriving Culture Enables Success
- Video 7: Strategic Thinking/Strategic Planning
- Video 8: Alignment
- Video 9: Doing the Right Work

Assessments

- Exercise 1.1: Assess Yourself and Your District
- Exercise P1.1: Snapshot of Your Culture
- Exercise P1.2: The Snapshot of Your Culture Scoring Sheet
- Exercise P1.0: Comprehensive Cultural Assessment (available online only)

Exercises

- Exercise 1.2: Creating Student Success
- Exercise 1.3: Fake Work Tally
- Exercise 3.1: Culture Review
- Exercise 3.2: Your Team's Ineffectiveness
- Exercise 3.3: Communication Effectiveness
- Exercise 3.4: Examine Behaviors
- Exercise 4.1: My Work Priorities
- Exercise 4.2: Determining How to Align Our Team
- Exercise 5.1: Obstacles That Inhibit Implementation
- Exercise 5.2: Imagining a High-Performance Culture
- Exercise P1.3: Communication Strategy Guide
- Exercise P2.1: Strategic Analysis Worksheet
- Exercise P2.2: SWOT Analysis: Analyze Key Factors You Face as an Organization
- Exercise P2.3: Stakeholder Analysis Worksheet
- Exercise P3.1: Vision and Mission
- Exercise P3.2: Establish Values and Write Value Statements
- Exercise P3.3: Determining Organizational Objectives
- Exercise P3.4: Creating a Portrait of a Graduate
- Exercise P3.5: Strategy Development Worksheet
- Exercise P6.1: Template for Drafting a Real Work Plan
- Exercise P7.1: Cascading the Process to Everyone

Figures

- Figure P3.3: Examples of the Elements of Strategic Plans
- Figure P7.2: Quarterly Review Planner
- Figure P7.3: Preparing a Board Report
- Figure P7.4: Meeting Planner Template

The Work Itself Session Materials

The Work Itself Sessions are a facilitated process that *The Work Itself* facilitators provide. We also offer the opportunity for you to become a Certified Facilitator for your organization. Figure III.5 in the book lists the phases of work in the sessions. The following session tools are available on the companion website. Some of these are also listed above under “Exercises.”

- Exercise 4.1: My Work Priorities
- Exercise 4.2: Determining How to Align Our Team
- Exercise P4.1: What I Do at Work
- Exercise P4.2: Six Real Work Tasks and Their Strategic Alignment
- Exercise P5.1: Execute Real Work Tasks
- Exercise P6.1: Template for Drafting a Real Work Plan

The complete Chart Set is available to purchase online.

The Work Itself Work Online Monitoring System

The Work Itself is coordinated with an online toolset for monitoring progress over time. Information for accessing this monitoring system can be found on the companion website.



Visit stopfakeworkineducation.com to access these online resources.