

## Why coaching? 1

'Holding onto core beliefs about people you coach is at the heart of what makes coaching so powerful as an agent of change. When you communicate confidence and trust in another person's ability to make choices, their performance goes up.'

(Thomas, W. and Smith, A. (2004) *Coaching Solutions*. Stafford: Network Educational Press.)

'... there is a much better chance of learning from someone in the next classroom than from someone 20 miles away ...'

(Reynolds, D. (2003) News & Opinions. *Times Education Supplement*, 20 June.)

'Training courses and workshops fail to make a long-term impact on classroom practice.'

(Joyce, B. and Showers, B. (1995) *Student Achievement Through Staff Development*. White Plains, New York: Longman.)

